



PRESENTATION WORK SAMPLE ↘

magdalenamedia.com/demo.pdf
magdalenamedia.com/demo.ppsx

..... SUMMARY <<

Experienced creative consultant and presentation specialist with passion for information design

..... CONTACT <<

mmaslowska@gmail.com
(312) 493.5062

↘ hauteslides.com
twitter.com/fabgeekling
[linkedin.com/in/mmaslowska](https://www.linkedin.com/in/mmaslowska)
[facebook.com/magdalena.maslowska](https://www.facebook.com/magdalena.maslowska)
[facebook.com/fabgeekling](https://www.facebook.com/fabgeekling)

..... SKILLS <<

Mac OS Windows OS

Expert presentation skills in <<

Keynote 09 PowerPoint 03-10

Advanced skills in <<

Pages	MS Word
Numbers	MS Excel
Photoshop	Acrobat Pro
Illustrator	InDesign
Image-Ready	Reader

Working knowledge of <<

CSS	Action Script
HTML	Dreamweaver
Flash	Lightwave 3D
Maya	Rhino 3D

..... EDUCATION <<

DePaul University
Chicago, IL June 2005
Bachelor of Science
Computer Graphics & Animation

An innovative graphic designer & art director with six years of presentation design experience.

Using design theory to advance presentation development techniques through continued study of information design, visual storytelling and presentation theory. Demonstrated strengths in information design and aptitude toward visual problem solving & transforming highly analytical or technical subject matter into compelling visuals. Comfortable with project management and business development. Creator of hauteslides.com ↘, a blog dedicated to presentation and information design.

>> PROFESSIONAL EXPERIENCE

Fab Squared/HauteSlides, Owner/Sole Proprietor April 2009 – Present
Presentation Specialist | Graphic Designer | Art Director

Projects included work with Nextpoint Inc, for

[Verizon](#), [Hyuandai](#), [Ernst & Young](#), [Doe Run](#), [Chantix](#)

- Providing presentation design and art direction services that aid in simplifying content for business and litigation presentations
- Consulting small businesses on business development by establishing a cohesive online branding identity across social media venues
- Consulting individuals on career enhancement methods by establishing eye catching document styles (Resume & Document Design)
- As an art director responsible for all visual aspects of presentation design: development of a presentation aesthetic style including creating custom slide layouts, backgrounds, color palettes and icons
- Information Design: development of meaningful infographics including but not limited to charts, tables, timeliness, & processes
- Providing presentation design training, including best design practices, creative methods & PowerPoint 2007 training
- Specializing in visually translating highly technical or analytical subject matter into easy to understand slides.
- Portfolio/Gallery website design

Nextpoint, Inc | Chicago IL
Multimedia Designer | Trial Consultant

May 2006 – April 2009

Clients included:

[Verizon](#), [Exxon Mobile](#), [Level 3](#), [Navteq](#), [Clear Channel](#), [Winston & Strawn](#), [McDermott Will & Emery](#), [Kellog](#), [Huber Hansen](#)

- Responsible for art direction and management of design and production workflow on high profile litigation matters
- Worked closely with clients, including litigators, corporate executives and industry experts on transforming their arguments into visually persuasive presentations

...continued...

WORK INSPIRED BY <<

Duarte Garr Reynolds
Edward Tufte Stephen Few

CONSULTING SERVICES <<

Presentation Design

Document Design

Facebook Page Design &
Implementation

Blog implementation through
Posterous, Blogspot or
Wordpress

Social Network Identity Set Up
on LinkedIn, Twitter, Facebook

TESTIMONIAL <<

" Magda is extremely passionate about what she does and that shows in both her commitment level and the quality of her work. During the past few years, she has consistently expanded her skills and the role she plays on projects. [...] She is especially adept at handling and digesting complicated subject matter which has come in handy when working directly with leading industry experts. [...] Magda exhibits grace under pressure and a willingness to go beyond her comfort zone to support her team and clients."

- Jeff Brandt
Creative Director
Nextpoint, Inc

INTERESTS <<

Social Media
Information Design
Infographics
Presentation Theory
Technology

Cont. Multimedia Designer (Presentation Specialist)

- Wrote outlines based on case materials and developed storyboards that served as road maps for presentation production
- Specialized in visually translating highly technical subject matter into easy to understand infographics
- Conceptualized and executed modern style infographics including illustrations, charts, tables and timelines
- Improved production process by developing a master template with commonly used layouts to aid designers and producers when beginning work on a new project
- Improved workflow by developing a master graphic library of icons and illustrations used by designers and producers in presentation production
- Developed templates & layouts to suit individual matters adhering to marketing specifications aiding in the production workflow and consistency of large-scale projects
- Supported trial teams on major litigation matters working with sensitive and privileged information including witness reports, motions, judgments and patents
- Accustomed to the demanding hours, travel for onsite support and critical deadlines of the fast paced litigation support environment
- Trusted by colleagues and superiors as a go-to person for troubleshooting PowerPoint issues and how to's
- Participated as a member of an internal information technology group
- Involved in internal research aiding in team communication and training

RELEVANT EXPERIENCE

DePaul University, Chicago, IL August 2003 - August 2005
Assistant to Dir. The Center for Strategy, Execution, and Valuation

- Developed PowerPoint presentations for MBA Finance /Corporate Governance courses and conferences
- Created course handout templates using Word and Excel
- Developed conference materials including marketing brochures, information folders, and presentations